

PRESENT Coalition

The Poverty Reduction through Social Entrepreneurship Coalition

The PRESENT Coalition is an alliance of various social enterprise practitioners, advocates, NGOs and members of the academe who have joined together to advance social entrepreneurship as an approach to poverty and economic development.

It was formed in 2012 as an initiative to unite what was once a fragmented sector. It now serves as a microcosm, voice and action network of the emerging Social Enterprise sector. The Ateneo School of Government (ASoG) and Foundation for a Sustainable Society (FSSI) are the Conveners.

Its bases of unity and action are to:

- Push for the enactment and implementation of the PRESENT Bill;
- Undertake a nationwide education campaign on SE as vehicles for poverty reduction;
- Develop standards and benchmarks for self-regulation and development of sector.

Among its members are:

1) Alliance of Philippine Partners in Enterprise Development (APPEND)



APPEND has the vision of a transformed and progressive society where people live in accordance with God's plan, with dignity, sufficiency and responsibility towards others and the rest of the creation. It commits to help eradicate poverty and to promote national transformation by contributing to the growth and development of God-fearing, socially-responsible micro- and small entrepreneurs.

In 1991, APPEND was formally organized with nine non-government organizations. Today, it has a membership of ten microfinance NGOs and one thrift bank. The APPEND Network has an outreach of more than 500,000 clients through 170 branches in 127 key cities and provinces all over the Philippines.

2) Association of Negros Producers (ANP)



The ANP is a legitimate entity representing, promoting and lobbying for the interests of small and medium scale producers in Negros. It promotes cooperation where absolutely necessary: among producers; between producers and government; between producers and the business sectors in Negros Occidental, the Philippines and in the global market.

ANP is a professionally run enterprise that thrives on healthy business practices. The leadership of an inspired board of directors coupled with the management of highly qualified specialists has professionalized the industry habitat of this talented and determined association. The members are equipped with technological skills and information that at many times spelled the difference between profit and a disappointing loss, one major reason why an ANP membership is greatly sought.

3) Ateneo School of Government (ASoG) Co-Convenor

The Ateneo School of Government or the ASoG started out as a unit under the Graduate School of Business in 1996 and was formally established as an autonomous academic unit in 2001. Since its beginnings, the ASoG has been faithful to its mission of working with effective and ethical public servants to build prosperous and just communities throughout the Philippines.



As a professional school for leadership and public service, the School creates an environment that fosters the development of new ideas and approaches, and makes possible a learning process that bridges the gap between classroom wisdom and real-world policy decision-making and governance.

4) Ateneo Center for Social Entrepreneurship (ACSEnt)

ACSEnt is the Ateneo de Manila University's center committed to foster social transformation and contribute to nation-building by cultivating a vibrant social entrepreneurship sector in the Philippines. As part of the ongoing initiative to contribute to inclusive growth and development, ACSEnt's fundamental priority is focused on developing an ecosystem comprised of multi-sector partners to support and enhance the creation of programs in research, education and training, advocacy and incubation. Such programs intend to further advance social entrepreneurship in the country and engage leaders, experts, practitioner and advocates who can extend collaborative partnerships with communities and other grassroots sectors, creating mutual socio-economic and environmental benefits that support national development.



5) Eagle's Wings Development Foundation, Inc. – Asia Solidarity Economy Council

Eagle's Wings Development Foundation is duly registered with the Securities and Exchange Commission (SEC) with the primary purpose of developing and strengthening the capacity of social entrepreneurs through its Value Chain Development Program. It is one of the major movers behind the Asia Solidarity Economy Forum and ASEC.



ASEC is a duly registered non-profit organization in the Philippines that partners with individuals and organizations, including government, private companies, other NGOs, and self-managed enterprises of ordinary people, the socially excluded and economically disadvantaged - in co-creating social solidarity economy (SSE).

6) Foundation for a Sustainable Society (FSSI)

The FSSI is an organization committed to support the development of sustainable communities through social entrepreneurship. Since 1995, it has developed social enterprises with triple bottom lines in marginalized communities that are owned, managed and operated by the poor, economically sound and environmentally-friendly. They are a network of 19 dynamic network organizations spreading across the country in the field of social economic work.



7) Foundation for These-Abled Persons, Inc. (FTI)

Initiated by individual members of the National Federation of Cooperatives of Person with Disability (NFCPWD), supporters of NFCPWD and the Federation as an organization, FTI was born. It was registered with the Securities and Exchange Commission (SEC) on June 19, 009 and started to formally operate in December of



the same year. FTI is a catalyst of change to enable organizations of PWDs to be economically self-sufficient and meaningfully participate in an inclusive and supportive environment.

8) Gandang Kalikasan, Inc.

Gandang Kalikasan is the creator of the Human Nature brand, a fast-growing and trail-blazing natural and organic consumer goods company operating as a social enterprise driven by the core philosophy of Pro-Philippines, Pro-Poor, Pro-Environment. They envision a world-class operation and global brand presence for the Human Nature brand that brings focus to the quality and ingenuity of 100% Philippine-made and 100% Philippines-sourced natural and organic products that promote love for wellness, love for the environment, and love for the Philippines.



Through their partnerships with Gawad Kalinga and other organizations, they aim to develop world-class organic farms and other enterprises that will multiply the income of poor communities as they help create the market for their products and produce.

9) IDEALS Inc.

IDEALS envisions an empowered and resilient citizenry sustained by participatory and accountable governance, equitable enjoyment of resources and opportunities, and accessible justice. Its mission is to empower the marginalized sectors, and with them, work for a policy and legal environment oriented towards the realization of their rights and participation in governance.



IDEALS serves as the legal resource institute and member of trade advocacy groups in the Philippines, and works with various NGO Networks, Consortiums Alliances such as Philippines Social Enterprise Network (PHILSEN), PHILCOMDEV, Philippine Network of Rural Development Institutes, Inc. (PHILNET) and Kasayangan Foundation, Inc. (KFI-Mindanao).

10) Institute for Social Entrepreneurship in Asia (ISEA)

ISEA is a learning and action network set up by social enterprise resource institutions to catalyze knowledge creation, capacity development and movement-building for social entrepreneurship in the region.



ISEA shall catalyze building a learning network dedicated to serving the various segments of development actors that are already operating or are wanting to enter the market as an arena. The institute aims to catalyze building a critical mass of change agents capable of setting up, growing and mainstreaming social enterprises, and transforming the markets of Asia into arenas for poverty reduction and sustainable development.

11) International Network of Alternative Financial Institutions – Philippines

INAFI was founded in Cuzco, Peru in March 1995. Twenty four representatives of microfinance institutions and NGOs coming from the regions of Africa, Latin America and Asia, all partner organizations of NOVIB, a Dutch NGO, came together to form the INAFI Network.



12) MicroVentures Inc.

MVI is composed of dedicated professionals who aspire to be the leading partners of micro entrepreneurs in the country. They believe that micro financing is a powerful tool to empower socially and economically challenged families.



Hapinoy, a program of MicroVentures, aggregates and organizes the Philippines massive network of informal sari-sari stores into a network and community. In 2011, Hapinoy operated in 12 provinces in the Philippines, reaching 160 communities; its 10,000 stores served hundreds of thousands of customers, many living in isolated areas in South Luzon. Its bulk-sourcing approach has resulted in up to 15% discounts on certain products for small-owner stores, and enabled the distribution of quality-of-life goods such as medicine and solar products to communities. Its value chain development has allowed thousands to increase in their income.

13) Philippine Coffee Alliance (PCA)

The PCA, formed in 2013, is a network of 56 organizations representing a mix of startup and existing coffee farmer groups people's organizations, women's groups and several civil society organizations, to advance proactive participation of the marginalized coffee farmers for an inclusive development, growth, and sustainability of the Philippine coffee industry.



To help the coffee farmers improve their way of living, PCA aims to be the platform for them to have a unified stand and voice, to be heard as a stakeholder in the industry. It intends to connect the small stakeholders (farmers and IPs) to government and industry.

14) Philippine Social Enterprise Network (PhilSEN)

PhilSEN traces its roots from a loose network (IGA Network) of NGOs, development institutions, people's organizations, and cooperatives engaged in social enterprise promotion and development including microfinance/ savings and credit among the poor communities/ groups.



Since 1999, the network focuses on enhancing capacities of member organizations through subsector analysis, value chain analysis and market studies, business planning and monitoring, business development services, social entrepreneurship capacity building, markets and products development, including micro-finance/ savings and credit.

15) Philippine Rural Reconstruction Movement (PRRM)

PRRM was founded in 1952. It traces its roots to China where, in the early 1900s, the rural reconstruction movement was born, inspired and led by Dr. Y. C. James Yen "Yen Yangchu". PRRM, a movement committed to the cause of the Filipino peasants, began as a small group of prominent Filipinos led by Dean Conrado Benitez of the University of the Philippines.



Over the past five decades, PRRM has made a number of major contributions to Philippine rural development. It pioneered a whole era of rural development and local democracy in the country. PRRM was the first NGO to send workers to the villages to implement its integrated, fourfold program of education, livelihood, health, and self-governance, PRRM pioneered the establishment of an elected barrio government. Today's Barangay Council can be claimed by PRRM as one of its contributions to grassroots democracy.

16) Pilipinas Ecofiber Corporation (PEC)

Pilipinas Ecofiber is a leading manufacturer of processed coco and abaca fiber, as well as established fabricator of decorticating and baling machines used in the processing of fiber. PEC has operations in the provinces of Laguna, Quezon and Albay, processing fiber primarily from coconut husks.



PEC operates a fiber-processing joint venture of FSSI with local cooperatives in Sorsogon and the Aquinas University in Legaspi. PEC also does business with other cooperatives, micro-entrepreneurs and traders who supply PEC with coconut husk and abaca tow. As a subsidiary of FSSI, PEC is in the process of transforming itself to become an eco-enterprise with a proven track record in economic and financial viability while at the same time promoting environmental sustainability and social equity.

17) Visayas Cooperative Development Center (VICTO)

VICTO is the most viable cooperative-owned institution in the Visayas in central Philippines with a membership of two hundred forty-nine (249) cooperatives. The Center's services are consultancy, audit, training, inter-coop trading, research and publication, training center and hostel.



18) World FairTrade Organization – Asia and World FairTrade Organization – Philippines

WFTO ASIA, a consortium of producers and marketing and development organizations in the Asia Pacific region, commits itself towards enabling disadvantaged producers to improve their livelihoods through Fair Trade by linking, promoting, and protecting the integrity of Fair Trade organizations, and speaking out for greater trade justice in world trade.



WFTO-Philippines is a coalition of Philippine producer groups, marketing organizations and support organizations, as well as individual advocates, commonly adhering to the principles and goals of Fair Trade. It works for the development of progressive and responsible Fair Trade stakeholders in the Philippines, and ensure that each member organization engages in their commitment to the principles and standards of Fair Trade: providing income and food security in disadvantaged communities; empowering community-based producers; and promoting a quality and market driven image of Fair Trade products.